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CHANGE OF SPONSORSHIP FOR AVAS!

AVAS is proud to accept our new health message as the Act Belong Commit mentally healthy message!!!! Healthway support AVAS to undertake our annual programs including the Eisteddfod, Avon Rock, Northam Art Prize, School Holiday Program etc etc.... and up till now we've been promoting the 100% Control message, but we're now delighted to be asked to promote the exciting new Act Belong Commit message and look forward to a positive working partnership. This message fits very well into the arts, as we see the arts as a wonderful tool for inclusion and encouragement of mentally healthy participation in society. A little about the campaign:

The Mentally Healthy WA campaign aims to improve mental health in six demonstration sites in regional Western Australia. This will be achieved by increasing individual resilience and community cohesion. A consortium of Healthway, WA Country Health Services, Lotterywest and the Centre for Behavioural Research in Cancer Control, Curtin University will implement a community-based mental health promotion campaign in three coastal, two mining and three farming communities in Western Australia: Albany, Esperance, Geraldton, Kalgoorlie-Boulder, Karratha, and Northam, Toodyay & York.



www.mentallyhealthywa.org.au